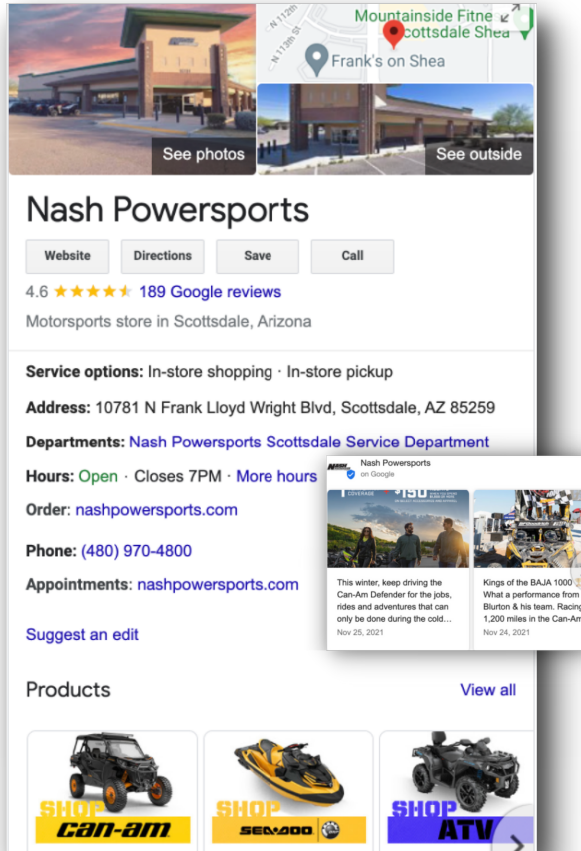




ADVENTURE BY DESIGN
BRP Digital Dealer Solutions
 Social Essentials



With Social Essentials, here's what you get:

- ✓ Secure more customer reviews at the point of sale, with the ability to upload records for bulk invitations through access to **Catalyst Reputation**
- ✓ Capture dealership photos for use by the Social Essentials team on your Google Business Profile and social media posts through access to **Catalyst Photo**
- ✓ A dedicated, experienced team to respond to your reviews, social comments and questions posted on your **Google Business Profile** through optional managed services
- ✓ *New in 2022* Play a more strategic role in your dealers social strategy through the ability to view, schedule, edit and add posts to existing Social Essentials program BRP Brand content

53%

more reviews for Social Essentials dealers

79%

higher all review response rate for Social Essentials dealers

2.8K

average monthly reach for Facebook posts among Social Essentials dealers

Contact DealerMarketingSolutions@brp.com with questions

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